

Serving the needy souls of the world while we increase empathy and decrease apathy in our student members training to become servant-leaders

Serving Other Souls, Inc.

712 Anderson Avenue

Pittsburgh, PA 15239

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Phone: 412-496-8994

501(c)3 Non-Profit Organization EIN #:45-3541551



Hello! Serving Other Souls (SOS) is conducting our 9<sup>th</sup> Annual Miles of Smiles 5K and 1 Mile Walk on May 20, 2017, and SOS would like you or your business to consider becoming a sponsor for our event. Serving Other Souls is a 501c(3) certified non-profit (EIN # 45-3541551), and your potential sponsorship is tax-deductible. Your donation can be either monetary or material goods. SOS will recognize the value of material goods towards our event equal to a monetary donation. Please read below to learn about our mission and the benefactors of our annual Miles of Smiles race and review the sponsorship levels. Sponsorships can be large or small. We need large sponsors to help us financially benefit four individuals in Murrysville suffering from various forms of cancer. SOS also has need for smaller donors for items such as: Chinese auction items, race items such as water, bagels, and bananas, or door prizes at the race such as gift cards or gift certificates. If you wish to become a sponsor, please complete the attached sponsorship form or contact SOS at [servingothersouls@gmail.com](mailto:servingothersouls@gmail.com) with questions.

**Serving Other Souls is a servant-leadership group built to create leaders through service based initiatives.**

The members of SOS are students of Franklin Regional Middle School, in Murrysville, PA, who are dedicated to helping individuals with great need. SOS members can offer their time, talent, or treasure to SOS service projects that aim to improve the lives of those who require aid. The overall goal of Serving Other Souls is to increase empathy and decrease apathy in all SOS members as we serve those souls who require assistance. With these beliefs and goals in mind, SOS creates service events with the following goals: provide support to those in need; improve the character of students who volunteer; offer hope to all those who attend an SOS event that the world and the souls who live on it are worth smiling about.

Since 2008, the Miles of Smiles 5K has generated tens of thousands of dollars to assist needy souls in our community. The first four MOS 5K races (2008-11) were created to originally assist our friend, Sunny Carney, and her fight with carcinoid cancer. Sunny fought this disease with a determination and grace that challenged and inspired those around her to be our best. The MOS 5K events allowed so many people to share their financial and emotional support with Sunny, and in return, these races provided Sunny the faith, hope, and love to help in her fight of the incurable disease. Unfortunately, we lost Sunny in Nov. 2012, but she always wanted proceeds of this race to help others in need as she often shared funds from this event with others. With Sunny's vision in mind, SOS has awards thousands of dollars to each of the following families since her passing to keep her legacy of charity, hope, and strength alive for those who loved her: Sunny's family (2012 5K), Lorri Nixon (2012 5K), family of Kristin Croyle (2012 5K), Bruce Linhart (2013 5K), family of Susan Pinal (2013 5K), Lorri Nixon (2015 5K), Miracle League of Western PA (2015 5K), Stephen Johnston, Christine Laliberte, Brian Stroup, and Robin Wareham (all 2016 MOS 5K) Visit our race website at [www.sosmiles5k.org](http://www.sosmiles5k.org) to read info on each of the families that the Miles of Smiles has benefited.

SOS is proud to announce our 2017 MOS 5K recipients of net proceeds: Chris Chamberlain, Monica Pilyih, Kenneth Millett, and Robin Wareham. 80% of net proceeds will be split between these selected families. The remaining 20% of net proceeds will help other cancer patients and their families that apply or request for financial aid from SOS during the race off-season. All these souls will share the same desire that Sunny did to beat the cancer and help others!!

Serving Other Souls works to help those in need and improve our members in the process. Please help us in our mission!

<u>Ironman Level Sponsor</u>	<u>Half-Ironman Level Sponsor</u>	<u>Marathon Level Sponsor</u>	<u>Half-Marathon Level Sponsor</u>	<u>10K Level Sponsor</u>	<u>5K Level Sponsor</u>
\$2,500 or more in monetary or material donation	\$1,000 to \$2,499 in monetary or material donation	\$500 to \$999 in monetary or material donation	\$100 to \$499 in monetary or material donation	\$75 to 99 in monetary or material donation	\$50 to \$74 in monetary or material donations

View our rewards for various levels of sponsorship and sponsor application on next page

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<b>Ironman Level Sponsorship</b>	\$2,500 or more in money or goods donated	<ul style="list-style-type: none"> <li>• After race on May 20, 2017, race results website offers one company a 10 second commercial to highlight their products or services. This commercial will air EACH time someone tries to view their video finish. SOS will award this commercial on May 6th to the donor who has donated the most in this Ironman Level.</li> <li>• 3" X 3" jpg featured online results page after race complete (Site only will fit 6 logos in post-race registration site, therefore, top 6 sponsors at this level will win this award)</li> <li>• Company name on street sign displayed at main entrance of race venue headquarters</li> <li>• Top billing on race shirts with <u>logo or name</u></li> <li>• Your company <u>logo or name</u> displayed on race site with link to your company website</li> <li>• Your company <u>name or logo</u> on race banner at race site</li> </ul>
<b>Half-Ironman Level Sponsorship</b>	\$1000 - \$2,499 in money or goods donated	<ul style="list-style-type: none"> <li>• 3" X 3" jpg of company featured on online race registration site for last several days of signup and day of race online signups (Site only will fit 6 logos in pre-race registration site, therefore, top 6 sponsors at this level will win this award)</li> <li>• Company name on street sign near main entrance to race venue headquarters</li> <li>• 2nd from top billing on race shirts with <u>logo or name</u></li> <li>• Your company <u>logo or name</u> displayed on race site with link to your company website</li> <li>• Your company <u>name or logo</u> on race banner at race site</li> </ul>
<b>Marathon Level Sponsorship</b>	\$500 - \$999 in money or goods donated	<ul style="list-style-type: none"> <li>• Company name on street sign on race course within ¼ mile of finish line</li> <li>• 3rd from top billing on race shirts with <u>name</u></li> <li>• Your company <u>name or logo</u> displayed on race site with link to your company website</li> <li>• Your company <u>name</u> on race banner at race site</li> </ul>
<b>Half-Marathon Level Sponsorship</b>	\$100 - \$499 in money or goods donated	<ul style="list-style-type: none"> <li>• Company name on street sign on race course within ½ mile of finish line</li> <li>• 4th from top billing on race shirts with <u>name</u></li> <li>• Your company <u>name</u> displayed on race site with link to your company website</li> </ul>
<b>10K Level Sponsorship</b>	\$75 - \$99 in money or goods donated	<ul style="list-style-type: none"> <li>• 5th from top billing on race shirts with <u>name</u></li> <li>• Your company <u>name</u> displayed on race site with link to your company website</li> </ul>
<b>5K Level Sponsorship</b>	\$50 - \$74 in money or goods donated	<ul style="list-style-type: none"> <li>• 6th from top billing on race shirts with <u>name</u></li> <li>• Your company <u>name</u> displayed on race site <u>without</u> link to your company website</li> </ul>

Select level of sponsorship above by "X" the bolded box to the left of desired level. (Fill in cash info or product info)

<b>Business Name:</b>		<b>Business Address:</b>
<b>Contact Name:</b>		
<b>Contact Email:</b>		(If cash) Check # & Value: No. _____ \$ _____
<b>Contact Phone:</b>		(If product) Donation Type:
<b>Business Website:</b>		(If product) Donation Value: \$

Mail the completed sponsorship application to the SOS address listed above